GAMING SOLUTIONS

CARD & BOOK GUIDE

ODT®
On Demand Technologies

CURRENT AS OF January 1, 2012

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MADE IN
U. S. A.

CARD PRODUCTION

OVERVIEW

ODT Gaming Solutions is pleased to offer the following pricing on game cards to potential clients. Please note that all pricing is based on printing 4/4 on one of three stock options, with a low gloss UV coating on both sides. These prices assume all cards are finished to size with round corners and banding on each deck. They assume bulk shipping to a single location.

PRODUCTION SPECIFICATIONS & TIMING

ODT requires a minimum of 15 cards per deck and 50 decks per order for the Bridge/Poker sized cards.
We require a minimum of 25 cards per deck and 50 decks per order for the Mini-sized cards.

- A one time only set-up fee of $1 per card is assessed during your first order. All subsequent orders of the same card set carry no set-up fee with them. Set-up fees may be waived should you choose to enter into a larger ongoing program with ODT.

- Standard turnaround time is 2-3 days for your proof and 7-10 business days after proof approval for production to be ready to ship.

- FOB On Demand Technologies, Overland Park, KS 66214.

- For deck runs over 1,000 decks, or for special program pricing discounts, please contact Sean Lashgari for custom pricing.

FILE SET-UP

Please adhere to the following preflight specifications when providing files to ODT. Files that do not adhere to these specifications may incur additional set-up costs.

- Files must be CMYK files with no color build greater than 225%.

- All files need to be run-ready PDF files with all fonts embedded.

- If a bleed is required, please provide 1/8" on all four sides built into the PDF. No crops.

- Please do not place any text closer than 1/8" from any edge; consider this your "safe zone."

- If there is one common back side card, please set up the PDF file using the back side card as page 1. All of the other cards may follow in the sequence desired.

- If there are variable card backs and fronts, please set up the file so that the first card is the front and second card is the back, and so on throughout the PDF file.

BOOK PRODUCTION

OVERVIEW

ODT Gaming Solutions is pleased to offer the following pricing on saddle-stitched and perfect bound books, each available with full-color covers and either black-and-white or full color interiors. ODT plans to offer competitive casebound pricing in the near future.

As always, please contact Sean Lashgari to inquire about additional discounts available to ODT clients who enter into fullscale printing programs. If you have ongoing reprint or restock needs, as most game companies do, ODT's programs probably represent the best long-term fit for your business.

⏻ Standard turnaround time is 2-3 days for your proof and 7-10 business days after proof approval for production to be ready to ship.

⏻ FOB On Demand Technologies, Overland Park, KS 66214.

PRODUCTION SPECIFICATIONS & TIMING

SADDLE-STITCHED BOOKS

ODT requires a minimum of 50 books per title for saddle-stitched books.

⏻ B/W saddle-stitched books will be printed 1/1 black on 20# white for all inside sheets. Covers will be printed 4/0 on 100# gloss cover, scored once for folding, and UV coated on the outside.

⏻ Full-color saddle-stitched books will be printed 4/4 on 80# gloss text for all inside sheets. Covers will be printed 4/0 on 100# gloss cover, scored once for folding, and UV coated on the outside.

⏻ A one time only set-up fee of $1 per page is assessed during your first order. All subsequent orders of the same book carry no set-up fee with them. Set-up fees may be waived should you choose to enter into a larger ongoing program with ODT. Please contact Sean Lashgari at ODT for further details and special pricing.

⏻ Finished size for all saddle-stitched books is 8" x 10-3/8".

⏻ For very large runs, runs under 50 books, or for special program pricing discounts, please contact Sean Lashgari.

BOOK PRODUCTION, cont.

## PRODUCTION SPECIFICATIONS & TIMING

PERFECT-BOUND BOOKS

ODT requires a minimum of 100 books per title for perfect-bound books.

- B/W perfect-bound books will be printed 1/1 black on either 20# or 24# white for all inside sheets. Covers will be printed 4/0 on 12pt C1S with a UV coating on the outside, all to be collated and perfect bound.

- Full-color perfect-bound books will be printed 4/4 on 100# gloss text for all inside sheets. Covers will be printed 4/0 on 12pt C1S with a UV coating on the outside, all to be collated and perfect bound.

- A one time only set-up fee of $1.25 per page is assessed during your first order. All subsequent orders of the same book carry no set-up fee with them. Set-up fees may be waived should you choose to enter into a larger ongoing program with ODT. Please contact Sean Lashgari at ODT for further details and special pricing.

- Finished size for all perfect-bound books is 8" x 10-3/8".

- For very large runs, runs under 100 books, or for special program pricing discounts, please contact Sean Lashgari.

FILE SET-UP

For all book types, please adhere to the following preflight specifications when providing files to ODT. Files that do not adhere to these specifications may incur additional set-up costs. All files need to be run-ready PDF files with all fonts embedded.

- Perfect-bound covers need to be laid out for printing. Please contact us for your spine width. For Saddle-stitch covers, please contact us for set-up specifications.

- All color files—whether covers or interior pages—must be CMYK files with no color build greater than 225%.

- If a bleed is required, please provide 1/8" on all "outer" sides built into the PDF. No crops.

- Please note that all files have up to a 1/8" float tolerance.
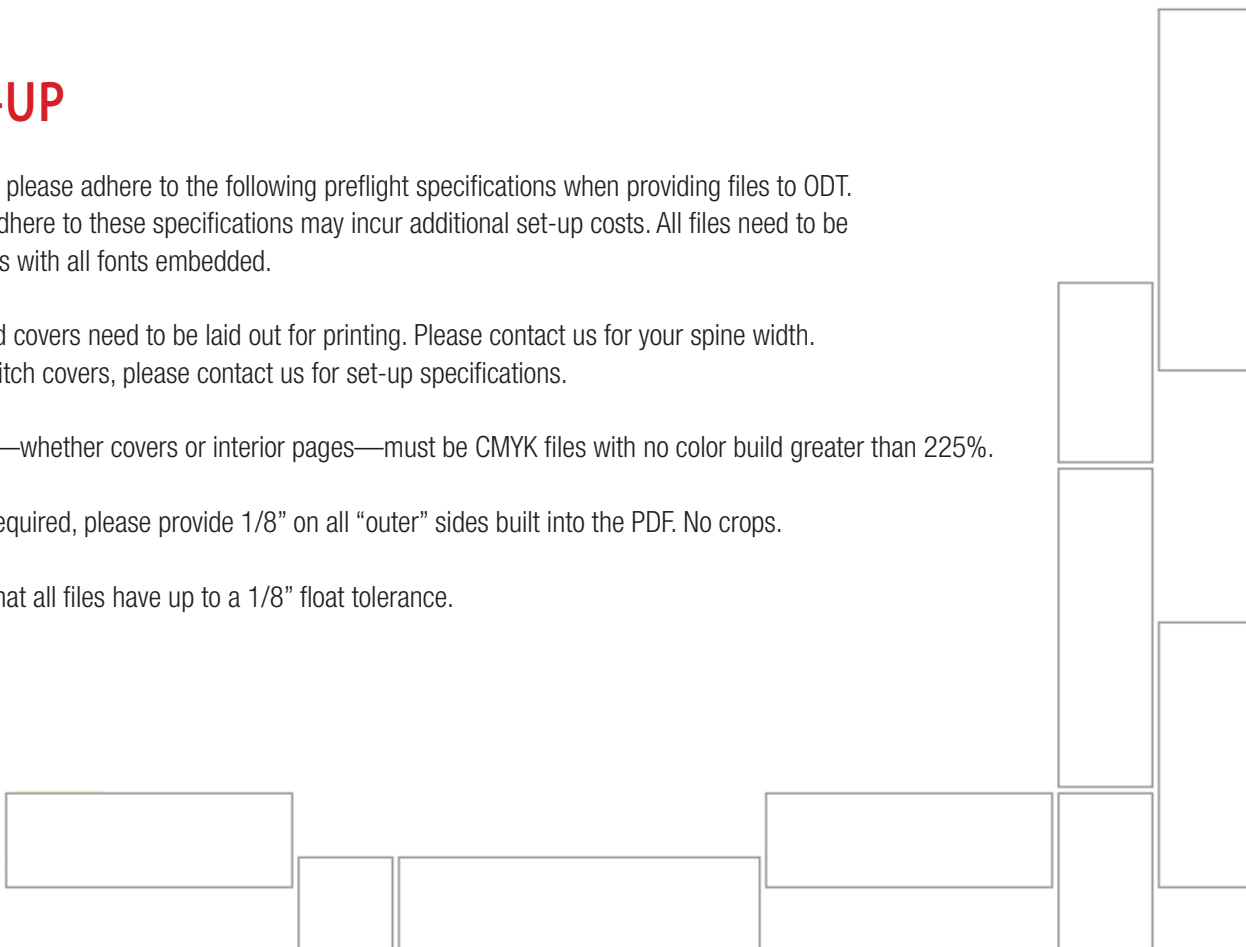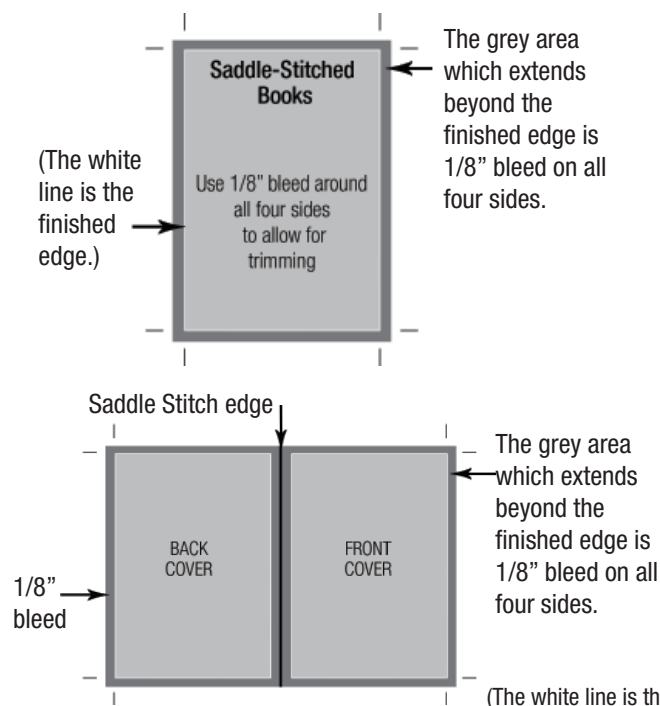
CARD & BOOK LAYOUT

Card Layout

- **Total ink coverage: max. 225%**
- Please create one file with pages 1- X front to back. The order of the pages in the files will be the order of the finished cards in the packages.
- Please do not set a die-cut for the round corners into the layout.
- The finished size is noted below for your card product. In your layout, please add 1/8" on all four sides extending past the finished size to allow for trimming and cutting rounded corners.
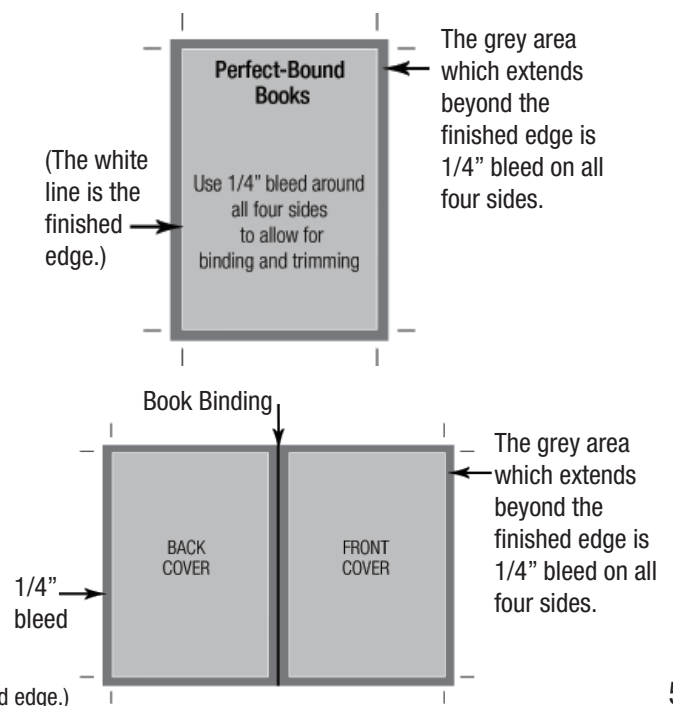
Poker-size Card
2-1/2" x 3-1/2"

Bridge-size Card
2-1/4" x 3-1/2"

Mini Card
1-5/8" x 2-1/2"

The grey area which extends beyond the finished edge is the 1/8" bleed on all four sides.

The white line is the finished edge.

The grey area inside the finished edge on all four sides is allowance for cutting rounded corners and trimming.
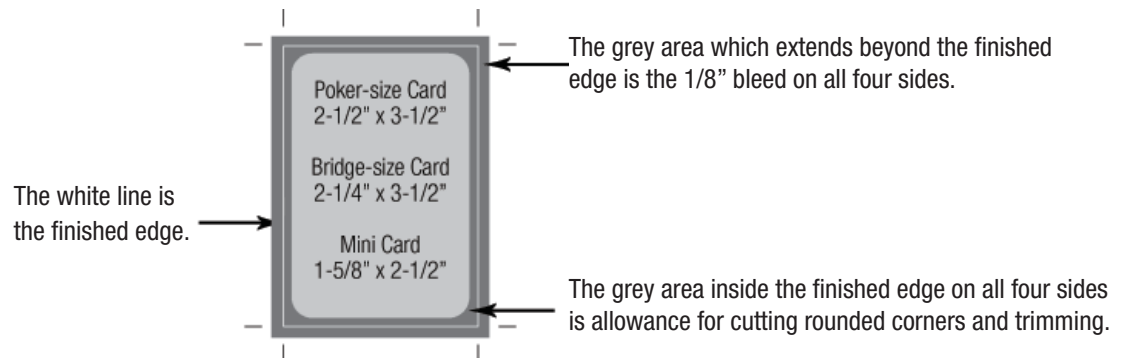
Book Layout

- **Total ink coverage: max. 225%**
- Please create one file with pages 1- X front to back. The order of the pages will be the order of the finished book in the packages.
- The finished size for books is 8" x 10-3/8", so set up your document layout to have a finished size of 8" x 10-3/8".
- Depending on which binding you choose, the bleed will vary. Perfect-bound books need more bleed to accommodate the binding. Please see measurements below.

SADDLE-STITCHED BOOKS

Saddle-Stitched Books

Use 1/8" bleed around all four sides to allow for trimming

(The white line is the finished edge.)

The grey area which extends beyond the finished edge is 1/8" bleed on all four sides.

Saddle Stitch edge

BACK COVER

FRONT COVER

1/8" bleed

The grey area which extends beyond the finished edge is 1/8" bleed on all four sides.

(The white line is the finished edge.)

PERFECT-BOUND BOOKS

Perfect-Bound Books

Use 1/4" bleed around all four sides to allow for binding and trimming

(The white line is the finished edge.)

The grey area which extends beyond the finished edge is 1/4" bleed on all four sides.

Book Binding

BACK COVER

FRONT COVER

1/4" bleed

The grey area which extends beyond the finished edge is 1/4" bleed on all four sides.

CONTACT INFORMATION

For pricing quotes, questions, and more information, please contact
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